



*People in Progress,
Making a Difference*

Strategic Planning Workshop

The idea of planning is simple, straightforward and practical. It makes sense! Strategic Planning is a process in which we are first asked to consider what factors and resources were combined to get us to where we are as an organization - "Where have we been?" Then, we must mix this organizational history with a picture of "what is" our current business reality. Having done this, we then ask ourselves, "Where do we want to go?" Our Strategic Planning Workshop takes the vision of the future, weighs it alongside the cold, hard facts of present reality, identifies the gaps and then creates 'gap closure' and opportunity strategies.

Content Overview

- Pre-work - Competitive Analysis; Internal Audit and Interviews
- How Did We Get Here?
- S.W.O.T. Analysis - Strengths, Weaknesses, Opportunities & Threats
- Developing a Future Focused Profile
- Discovering the Strategic Goals for Success
- Achieving Consensus
- Creative Action Planning and Problem Solving

(NOTE: The content of this workshop is customized based on the specific needs of the client organization. The above outline is offered as an example of a possible session agenda. Many clients also take advantage of this terrific opportunity to add in team-building activities. We have a variety of experiential and interactive options for your team to consider. This workshop can also be combined with a Vision, Mission & Values workshop and / or Change Initiative planning workshop to create an excellent "launch" platform for significant organizational change initiatives).

Outcomes

Participants will learn how to:

- Understand the past and present factors that influence the organization's ability to move forward
- Agree on the "desired state" of the organization (usually linked to a pre-existing Vision statement)
- Identify the critical gaps between current and desired state
- Develop short (6 - 12 months) and long term (12 - 36 months) goals to close the gaps
- Action plan for goal attainment (optional - can be done post-session)

Program Details

Session Length: 2 days minimum

Number Of Participants: Varies